

BGOcloud provides powerful hosting solutions and enterprise email service to ensure all your hosting needs.

# Enterprise email service for smooth and reliable business communications



MaxCard Ltd. is a company specializing in production and international sales of high quality plastic cards. While growing rapidly, they met their first big challenge - the customers were sending large files through e-mailGraphic files with the design of the cards, were being transferred on their mail server as this was the easiest way for their clients. The server couldn't handle all the data along with the backups of the emails. In addition to that, the system administrator felt he was falling behind in terms of security. The overall lack of reliability of the server that was handling high-volume of communication and mission-critical files led MaxCard to the conclusion that they have to move operations to a professional and dedicated email service provider.

**“BGOcloud is a young company with a lot of energy. They are ready to give their client the very best that is on the current market. We have a hosting provider that is always willing to go the extra mile in order for everything to go according to plan.”**

– Ivaylo Efremov,  
IT Manager of MaxCard Ltd.

Ivaylo Efremov, IT Manager of MaxCard Ltd. has been working in the company for 15 years as a system administrator. He says that just 2 years ago one of his main tasks used to be dealing with the company's own mail server. Around that time a decision was made:

**THE MAIL SERVER HAS TO BE MOVED TO A RELIABLE HOSTING PARTNER.  
A PROFESSIONAL EXTERNAL SOLUTION NEEDS TO BE FOUND!**



## THE SOLUTION

After trusting a recommendation MaxCard chose BGOcloud as their hosting and email service provider. MaxCard started its transition to BGOcloud by switching their own corporate website as well as 30 other websites to BGOcloud. 4 domains have their own mail server and cPanel is their control panel of choice which Mr. Efremov says:

**“cPanel is incredibly easy to use and gives us great control, while saving time.”**

Backup of the emails is crucial for MaxCard because their business communication is going through the mail server on a daily basis. With BGOcloud, MaxCard doesn't need to worry about losing important communication that can jeopardize the business or ruin their customers' trust.

Their website has been running superfast and has not experienced any downtime at all.

**“For us, as well as for every other serious business, it's important to know that we are always up. Our website is a vital part of the overall image of the company, so we don't want to be offline at any time.”**

Ivaylo Efremov has been very impressed with the high level of support he has been getting since transferring all domains and mails to BGOcloud servers.

**“The migration went smooth and we received the needed support during the time we moved from our own infrastructure. We couldn't have done it so well just by ourselves.”**

## THE SUCCESSFUL PARTNERSHIP BETWEEN MAXCARD AND BGO CLOUD IS BASED ON:

- Timely support
- Reliable backup solution
- Speed and reliability
- Constant service updates



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## Company

MaxCard Ltd. is a company founded in 2003 that specializes in production of plastic cards – loyalty, promotional, business cards, etc. Selling large quantities globally is their main way of generating revenue so high-speed and secure business communication comes first.

## Industry

Printing

## Business Needs

The exponential growth of demand for MaxCards' products requires a reliable and always up online presence and business communication

## Solution

Shared Web Hosting, Email Hosting, Managed Services

BGOcloud is a premium web hosting provider. With a sophisticated portfolio of high-quality hosting solutions, outstanding customer support and a comprehensive set of advanced services, we take your web hosting to a whole new level!

We do care for helping companies worldwide in achieving an outstanding online presence.

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